

WHY BLEED? BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT.

SAFETY MARGIN 1/8"

Avoid placing important text or logos outside this area.

TRIM LINE

The printed product will be cut here.

BLEED AREA 1/8"

Extend your background 1/8" beyond the cut line if it bleeds off the edge of your product.

IMPORTANT

Remove template layer BEFORE submitting.

FINAL SIZE

0.75" x 2"

DOCUMENT SIZE

WITH BLEED

1" x 2.25"



DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED ALSO, AVOID PLACING TEXT NEAR THE EDGE. AESTHETICALLY IT CREATES AN IMBALANCE!